

Logo Requirement Form (Logo Mansion)

After you fill out this Logo Brief form request, we will contact you to go over details and availability before the order is completed.

Please fill this Logo Brief form carefully, take your time and submit the details. Because through this form our creative designer team will grab your idea, what actually you want to have that represent your brand or Business.

You need to submit your email, name and phone number so that our represent will be in contact with you if they need any information form your side.

Your logo will be delivered to you on the email which you will mention in this form, please recheck your email and submit :)

***Required**

1. Email address *

2. Your Name: *

3. Contact No: *

4. Exact Logo Name | Business Name *

5. Any Tagline? (you can leave, if you don't have any tagline)

6. Business Details

7. Business Products

8. Business Website

9. Similar Businesses | Your competitors (For reference)

10. Target Audience ?

11. Is Copyright includes in your package?

Mark only one oval.

☐ Yes

☐ No

☐ I Don't Know

Design Requirement
Section

To grab your idea, we need this section to provide you WOW result.

12. Please share if you already have an idea or details of your logo to be designed

13. Any type of logo graphical element do you want in your logo?

14. Any Message which should be communicated through your logo?

15. How do you want your logo to be written?

Tick all that apply.

☐ IN CAPITAL LETTERS

☐ in small letters

☐ Open to ideas

16. Any Do's (any thing which you want to be in your logo)

17. Dont's (which you don't like to be in your logo)

18. If you want Graphics based logo select your preference

Mark only one oval.



☐ Mascot | Character based logo



☐ Emblem | Crests (Enclosed logo with text or including graphics)



☐ Illustrated symbol that clearly represent your company



☐ Silhouette (illustrated silhouette)



☐

Abstract graphic (synthetic symbol that represents your company)

19. Font Based Logo (Select your choice)

Mark only one oval.



☐ Calligraphic or Script Font



☐ Initials (Monogram with company name)



☐ Just Font | without any symbol

20. Specific color would you want to see in your logo?

21. Don't use these colors:

22. In future where do you use your logo?

Tick all that apply.

- ☐ Online | Social Media
- ☐ Website
- ☐ Animation
- ☐ Stationery Printing
- ☐ Signage | Billboards
- ☐ Car Wrap | Decals
- ☐ Mobile Application
- ☐ Embroidery
- ☐ Brochure | Menu | Flyer
- ☐ Others

23. How do you want to grow your busienss ?

Tick all that apply.

- ☐ Get a website for your busienss
- ☐ Get a mobile application for your busienss
- ☐ Printing of Busiensss Stationery (Business Cards | Letterhead | Envelopes, etc)
- ☐ From Digital Marketing
- ☐ Through telesales via Chat, email marketing, call, etc
- ☐ Ads through Social Media
- ☐ Through Video Animation
- ☐ Through Flyers | Brochures | Decals etc

24. Your budget for all the things you selected above:

We believe that you fill out this logo requirement form with complete detailed and correct information

When we see the form that has been not filled properly, we provide them a simple basic logo

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